ANDREW LOVATO

FULL STACK WEB DEVELOPER
& GRAPHIC DESIGNER

Versatile Full Stack Web Developer & Graphic Designer with over a decade of experience in executing large-scale graphic design projects for renowned brands. Proven ability to drive innovation, showcased through the development and delivery of numerous projects across diverse platforms. Adept at collaborating with senior executives and teams to achieve excellence.

EXPERIENCE

Contract |
www.drewlovato.com

FULL STACK WEB DEVELOPER & GRAPHIC DESIGNER
January 2021 to Current

Keith Rodri Co. |

• Designed custom WordPress headless CMS sites using PHP, JavaScript, SCSS, GSAP, JQuery, HTML, Webpack Plugins, and Three.js, and Node.

• Demonstrated CSS expertise, ensuring responsive design and functionality across various devices in a collaborative environment.

Nordstrom |

• Managed challenging delivery artworks across a full product line with manufacturing orders of over 1000+ units, while still adhering to brand standards and margins.

• Ensured files had all necessary information to be ready for large scale production.

• Consistent communication with creative leads to accomplish the most impactful artwork possible.

O'Neill |

• Orchestrated the creation, manipulation, and coloring of 10 "Hero" patterns used across 50% of the delivery's SKUs.

• Demonstrated proficiency in creating designs suited for diverse printing platforms.

• Communicated effectively with the head designer and ensured readiness of graphics for final production.

Sports Casual International |

• Collaborated with CEO, CFO, & Creative Director, ensuring designs were feasible for construction.

• Spearheaded bag designs tailored to specific activity groups, resulting in innovative product lines.

• Used experience in margin, material, and construction to create on budget designs without sacraficing quality.

Wilson Sporting Goods Inc. |

• Managed the redesign, recoloring, and preparation of 30+ SKUs across 5+ colorways for final production.

• Demonstrated expertise in CSS, facilitating the creation of responsive designs for diverse platforms.

• Ensured rigorous documentation for all products, showcasing organizational and attention-to-detail skills.

Be Outfitter |
www.beoutfitter.com

SENIOR APPAREL DESIGNER
July 2021- August 2022

• Oversaw the entire design and production process, ensuring timely delivery while staying on budget.

• Collaborated extensively with the CFO, CEO, and factories, ensuring the realization of high-quality projects.

• Led the development of assets for Be Outfitter's ecommerce platform, optimizing user experience across desktop, mobile, and progressive web apps.
• Spearheaded innovations in apparel design, contributing to the brand's online presence and ensuring seamless cross-device responsiveness.

prAna |
www.prana.com

APPAREL DESIGNER / GRAPHIC ARTIST
May 2015 - April 2020

• Managed 100% of the Graphics Collection for Men's, Women's, and Accessories, nearly doubling the SKU count.
• Gained proficiency in sustainability and large team collaboration, furthering the brand's growth trajectory.
• Utilized cutting-edge technologies like CSS and JavaScript to ensure prAna's web applications were interactive and user-friendly across devices.
• Collaborated with development team to align graphic design and technical implementation.

SKILLS

CSS3	MongoDB	GitHub
SCSS	MySQL	Bootstrap
HTML5	Express	Photoshop
SQL	React	HandleBars
NoSQL	Node	Javascript E6+
JQuery	Figma	Illustrator

EDUCATION

BFA - Graphic Design
Laguna College of Art and Design | Laguna Beach, CA

Full Stack Web Development Certificate
University of Denver | Denver, CO

Fine Art
Pacific Northwest College of Art | Portland, OR

CONTACT

Linkedin
linkedin.com/in/alovato

Email
contact@drewlovato.com

Github
github.com/drewlovato

Portfolio
drewlovato.com