ANDREW LOVATO

GRAPHIC DESIGNER
& FULL STACK WEB DEVELOPER

A versatile Graphic Designer with over a decade of experience in executing large-scale projects for renowned brands. Proficient in creative design techniques and principles, demonstrating a track record of creating engaging visuals across various mediums. Skilled in collaborating closely with clients to translate their visions into captivating designs. Proven ability to foster innovation and successfully deliver projects tailored to different target audiences. Experienced in working collaboratively with cross-functional teams and upper management to ensure outstanding outcomes.

EXPERIENCE

Contract |

www.drewlovato.com

GRAPHIC DESIGNER & FULL STACK WEB DEVELOPER
January 2021 to Current

Keith Rodri Co. |

• Designed boutique WordPress headless CMS sites using PHP, JavaScript, SCSS, GSAP, JQuery, HTML, Webpack Plugins, and Three.js, & Node.

• Demonstrated expertise in CSS and responsiveness, catering to desktop, mobile, and progressive web applications.

• Collaborated in a design environment, ensuring web application features were developed, tested, and functional across multiple devices.

Nordstrom |

• Managed challenging delivery artworks across a line with SKU orders of over 1000+, adhering to brand standards.

• Ensured responsive views for the brand's ecommerce platform, focusing on cross-device functionality.

• Contributed to the brand's philanthropic cause by supporting the development of products that donate 2.5% of net sales to aid youth foundations.

O'Neill |

• Orchestrated the creation, manipulation, and coloring of 10 "Hero" patterns used across 50% of the delivery's SKUs.

• Demonstrated proficiency in developing responsive designs suited for diverse platforms like desktop and mobile.

• Communicated effectively with the head designer, ensuring readiness of graphics and file organization for final production.

Sports Casual International |

• Spearheaded bag designs tailored to specific activity groups, resulting in innovative product lines.

• Collaborated with CEO, CFO, & Creative Director, ensuring designs were feasible for construction.

• Utilized CSS and JavaScript technologies to align with the brand's web application and interactive screen requirements.

Wilson Sporting Goods Inc. |

• Managed the redesign, recoloring, and preparation of 30+ SKUs across 5+ colorways for final production.

• Demonstrated expertise in CSS, facilitating the creation of responsive designs for diverse platforms.

• Ensured rigorous documentation for all products, showcasing organizational and attention-to-detail skills.

Be Outfitter |
www.beoutfitter.com

SENIOR APPAREL DESIGNER
July 2021- August 2022

• Oversaw the entire design and production process, ensuring timely delivery while staying on budget.
• Collaborated extensively with the CFO, CEO, and factories, ensuring the realization of high-quality projects.
• Demonstrated strategic thinking in a rapidly changing environment, showcasing adaptability and foresight.
• Led the development of assets for Be Outfitter's ecommerce platform, optimizing user experience across desktop, mobile, and progressive web apps.
• Spearheaded innovations in apparel design, contributing to the brand's online presence and ensuring seamless cross-device responsiveness.

prAna |
www.prana.com

APPAREL DESIGNER / GRAPHIC ARTIST
May 2015 - April 2020

• Managed 100% of the Graphics Collection for Men's, Women's, and Accessories, nearly doubling the SKU count.
• Showcased expertise in developing responsive designs, catering to diverse platforms and ensuring brand consistency.
• Gained proficiency in sustainability, documentation, and large team collaboration, furthering the brand's growth trajectory.
• Utilized cutting-edge technologies like CSS and JavaScript to ensure prAna's web applications were interactive and user-friendly across devices.
• Played a pivotal role in the collaborative design environment, working alongside the development team to align graphic designs with technical implementations, thereby enhancing the online shopping experience.

SKILLS

CSS3	MongoDB	GitHub
SCSS	MySQL	Bootstrap
HTML5	Express	Photoshop
SQL	React	HandleBars
NoSQL	Node	Javascript E6+
JQuery	Figma	Illustrator

EDUCATION

BFA - Graphic Design
Laguna College of Art and Design | Laguna Beach, CA

Full Stack Web Development Certificate
University of Denver | Denver, CO

Fine Art
Pacific Northwest College of Art | Portland, OR

CONTACT

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